



3º SOY LOCO POR TI
JUQUERY
FESTIVAL DE ARTES 2020

2nd SEMINAR OF CULTURE AND HEALTH

Based on present issues in the collection from the *Museu de Arte Osório César*, which has more than 8,000 works produced at Juquery's Psychiatric Hospital, the 2nd Seminar of Culture and Health will bring debates, lectures and artistic presentations with the aim of promoting and bringing together artistic initiatives and medical institutions that work at the confluence of art and mental health care. This year it takes place from September 23rd to 26th, 2020, as part of the program of the 3rd Soy Loco Por Ti Juquery. To follow the recommendations for social distance, it will be carried out and transmitted over the internet, promoting the connection of Brazilian, North American and Swiss experiences, with simultaneous translation into English and Portuguese.

Kaira Marie Cabañas (USA) shares her research on how art produced in asylum contexts was important for the strengthening of art institutions and Brazilian modern art itself. Talking about philosophies of care, representatives of the Juquery Hospital Complex, the Museum of Images of the Unconscious and the Living Museum (USA-Switzerland) present their initiatives. Raquel Fernandes, director of the Bispo do Rosário Contemporary Art Museum, will share the museum's initiatives. Artists who develop their aesthetic research in connection with mental health themes will compose two tables to exchange experiences, culminating in the exhibition of the film "Incomuns", by Isabela Valent, which portrays inclusive initiatives in the city of São Paulo. Finally, we will have a day dedicated to reflections on life in isolation, with the participation of Paulo Amarante, Pier Paolo Pizzolato, Silvana Jeha, João Queiroz and Abel Luiz. In between the tables, we will have performances by artists and a live participation of the Living Session Band, from the Living Museum (Switzerland).

The seminar is an initiative of the City Hall of Franco da Rocha, sponsored by the Osório César Art Museum, in partnership with the 3rd Soy Loco Por Ti Juquery and the Goethe-Institut.

PROGRAMME

2nd SEMINAR of CULTURE AND HEALTH

an initiative by the City Hall of Franco da Rocha and the Osório César Art Museum, in partnership with the 3rd Soy Loco Por Ti Juquery and the Goethe-Institut

DAY 1: WEDNESDAY 9/23

18:00 - Psychiatric modernism: An art history of Juquery, with Kaira M. Cabañas Florida (USA), Professor of modern and contemporary art history at the University of Florida in Gainesville and author of the book "Learning from Madness".

The conference analyzes how modern art in Brazil developed in dialogue with creative work of psychiatric patients and discusses it from an international perspective.

19:00 - Portrays' Video Exhibition

DAY 2: THURSDAY 9/24

10:00 - 10:30 The Living Museums

Tour around **Sten&Oli**

Live improvisation with **Living Session Band**, Living Museum, St. Gallen (Switzerland)

Portrays' Video Exhibition with **Sten&Oli**

Live Painting Performance with **Joseph A. Gomes and Sten&Oli**, Living Museum, St. Gallen (Switzerland)

Video Exhibition: **Interview Art Asylum**, Alexandra von Plettenberg explains the philosophy of the Living Museum Living Museum, St. Gallen (Switzerland)

10:30 - 12:00 Conversation Circle: **Philosophies of care**

Glória Thereza Chan, Art Therapist and Pedagogue from the Museum of Images of the Unconscious, Museum of Images of the Unconscious, Rio de Janeiro

Paula Karkoski, Technical Director of Health I of the Physical Rehabilitation Center, Hospital Complex do Juquery, São Paulo

Dr. Janos Marton, Living Museum - NY (USA)

Dr. Rose Ehemann, Living Museum - St. Gallen (Switzerland)

Moderator: Eduardo Torre, Psychologist at CAPS Espaço aberto ao Tempo (CAPS EAT), Rio de Janeiro

12:00 - 12:30 The Living Museums

Live improvisation with **Living Session Band**, Living Museum, St. Gallen (Switzerland)

Live Painting Performance with **Joseph A. Gomes and Sten&Oli**, Living Museum, St. Gallen (Switzerland)

Portrays' Video Exhibition with **Joseph A. Gomes**

DAY 3: FRIDAY 9/25

15:30 - 16:00 Presentation from the Bispo do Rosário Contemporary Art Museum, by Raquel Fernandes General Director of the Bispo Do Rosário Contemporary Art Museum

16:00 Artists' Portrays Video Exhibition / Living Museum Netherlands

16:20 - 17:20 Conversation Circle with Guest Artists: **About landscapes and memories**

Flávia Mielnink, artist and coordinator of the educational Soy Loco Por Ti Juquery

Pedro Quintanilha, artist and curator of the Osório César Art Museum

Jessica Barbosa, resident artist at the Bispo do Rosário Contemporary Art Museum

Antonio Rosas Satílio, artist from Franco da Rocha

Mediator: Arturo Gamero, artist, art educator and curator of the 2nd Soy Loco Por Ti Juquery Arts Exhibition

17:20 - 17:30 Video Exhibition: Artists' Portrays / Pílulas

17:30 - 18:30 Conversation Circle with Guest Artists: **Beyond therapy**

Edmar Almeida, artist and art educator, member of the Residência Artística and educator at the Soy Loco Por Ti Juquery Festival in 2018-2019

Vitor Pordeus, actor, doctor, researcher and former Coordinator-Founder of the Center for Culture, Science and Health at the Nise da Silveira Institute

Helisleide Bonfim, actress, antimanicomial activist and coordinator of the Papo de Mulher

Mediator: Isabela Umbuzeiro Valent, videomaker and researcher of cultural actions related to artistic practices, social and health policies.

18:30 - Exhibition of the film "Incomuns", by Isabela Umbuzeiro Valent

DAY 04: SATURDAY 09/26

15:30 - 16:00 Isolation and mental health, with Paulo Amarante, Principal Researcher at Fiocruz, Honorary President of the Brazilian Mental Health Association (Abrasmé)

16:00 - 16:10 Artists' Portrays Video Exhibition

16:10 - 17:40 Conversation Circle: Living and creating in isolation

Pier Paolo Pizzolato, architect and creator of the Plano Diretor for the Juquery Hospital Complex
João Queiroz, Project and Research Coordinator at the Bispo Rosário Contemporary Art Museum

Silvana Jeha, Doctor in history, author of the book *Uma história da Tatuagem no Brasil do século XIX à década de 1970* (A history of the art of tattooing in Brazil from the 19th Century to the 70's decade). Researcher for Arthur Bispo do Rosário and Aurora Cursino dos Santos

Mediator: Michelle Louise Guimarães, Museologist of the City Hall of Franco da Rocha, at the Osório Cesar Art Museum

17:40 Video Presentation on the 3rd Soy Loco Por Ti Juquery Festival

18:00 Festival Closing with Abel Luiz, composer, arranger, storyteller, musical director and multi-instrumentalist.

youtube: [Soy Loco Por Ti Juquery](#)

